



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

2020 CENSUS PROGRAM MEMORANDUM SERIES: 2016.17

Date: September 22, 2016

MEMORANDUM FOR: The Record

From: Lisa M. Blumerman (**signed September 22, 2016**)
Associate Director, Decennial Census Programs

Subject: 2020 Census Integrated Partnership and Communications Operation

Contact: Tasha Boone
Decennial Communication and Coordination Office
301-763-3977
Tasha.R.Boone@census.gov

This memorandum documents the release of the 2020 Census Detailed Operational Plan for the Integrated Partnership and Communications operation. This document baselines the overall plan, as well as specific details, of the Integrated Partnership and Communications operation. It will be updated over time to reflect changes in strategies and development that result from census planning, research, and testing activities.

The Integrated Partnership and Communications operation communicates the importance of participating in the 2020 Census to the entire population of the 50 states, the District of Columbia, and United States territories.

The 2020 Census Memorandum Series

The 2020 Census Memorandum Series documents significant decisions, actions, and accomplishments of the 2020 Census Program for the purpose of informing stakeholders, coordinating interdivisional efforts, and documenting important historical changes.

A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:

1. A major program level decision that will affect the overall design or have significant effect on the 2020 Census operations or systems.
2. A major policy decision or change that will affect the overall design or significantly impact the 2020 Census operations or systems.
3. A report that documents the research and testing for the 2020 Census operations or systems.

Visit 2020 Census on [Census.gov](https://census.gov) to access the Memorandum Series, the 2020 Operational Plan and other information about preparations for the 2020 Census.